

## ROAD MAP FOR INTERNATIONAL COMPANIES WANTING TO ENTER GERMANY





**WHO ARE WE ?**

WE SUPPORT FOREIGN CUSTOMERS NATIONWIDE IN SETTING UP AND  
DEVELOPING OR ACQUIRING COMPANIES IN GERMANY.



## **WHAT MAKES GERMANY SUCH AN ATTRACTIVE MARKET?**

GERMANY IS RANKED THE NUMBER ONE MARKET IN EUROPE, AND NUMBER FOUR WORLDWIDE.

## **WHAT MUST BE GIVEN ATTENTION TO WHEN ENTERING THE GERMAN MARKET?**

### LEGAL STEPS TO TAKE BEFORE STARTING UP AN OPERATION

- CHECK THE PROPOSED COMPANY NAME / TYPE OF COMPANY (NEW OR SHELF)
- ARTICLES OF ASSOCIATION , MEMORANDUM OF ASSOCIATION
- BRANCH OFFICE (DEPENDENT / INDEPENDENT)
- REGISTERED ADDRESS (VIRTUAL OR OWN OFFICE)
- DEPOSIT MINIMUM CAPITAL INTO A BANK / BANK ACCOUNT
- TRADE REGISTRATION
- RESIDENCE TITLES

## HELPFUL ASSISTANCE

- BUSINESS SET UP AND INCORPORATION AND MARKET RESEARCH
- MARKET ENTRY & SALES ORGANIZATION
- BUSINESS DEVELOPMENT
- BUSINESS ADMINISTRATION
- INTERIM MANAGEMENT & ON-SITE PRESENCE
- MERGERS & AKQUISITION (M&A)



**THE IMPORTANCE OF ETIQUETTE AND CUSTOMS WHEN DOING BUSINESS  
IN GERMANY** or “Do it in Rome as the Romans do it”



## **CONCLUSION**

Germany is a superb target market for expansion.

A person in a blue shirt is tearing a hole in a world map. The map is light blue and shows the outlines of continents. The person's hands are visible, and they are pulling at the edges of the map. The background is a solid light blue color.

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