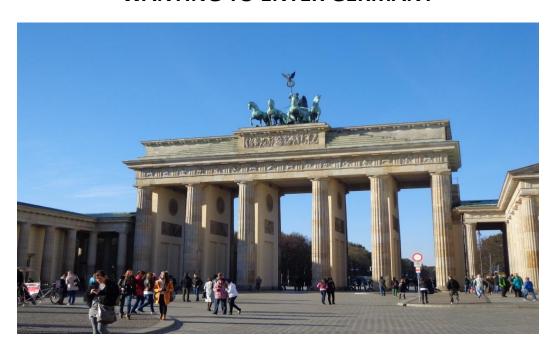


# ROAD MAP FOR INTERNATIONAL COMPANIES WANTING TO ENTER GERMANY





#### WHO ARE WE?

WE SUPPORT FOREIGN CUSTOMERS NATIONWIDE IN SETTING UP AND DEVELOPING OR ACQUIRING COMPANIES IN GERMANY.



#### WHAT MAKES GERMANY SUCH AN ATTRACTIVE MARKET?

GERMANY IS RANKED THE NUMBER ONE MARKET IN EUROPE, AND NUMBER FOUR WORLDWIDE.



### WHAT MUST BE GIVEN ATTENTION TO WHEN ENTERING THE GERMAN MARKET?

#### LEGAL STEPS TO TAKE BEFORE STARTING UP AN OPERATION

- CHECK THE PROPOSED COMPANY NAME / TYPE OF COMPANY (NEW OR SHELF)
- ARTICLES OF ASSOCIATION, MEMORANDUM OF ASSOCIATION
- BRANCH OFFICE (DEPENDENT / INDEPENDENT)
- REGISTERED ADDRESS (VIRTUAL OR OWN OFFICE)
- DEPOSIT MINIMUM CAPITAL INTO A BANK / BANK ACCOUNT
- TRADE REGISTRATION
- RESIDENCE TITLES



#### **HELPFUL ASSISTANCE**

- BUSINESS SET UP AND INCORPORATION AND MARKET RESEARCH
- MARKET ENTRY & SALES ORGANIZATION
- BUSINESS DEVELOPMENT
- BUSINESS ADMINISTRATION
- INTERIM MANAGEMENT & ON-SITE PRESENCE
- MERGERS & AKQUISITION (M&A)



## THE IMPORTANCE OF ETIQUETTE AND CUSTOMS WHEN DOING BUSINESS IN GERMANY or "Do it in Rome as the Romans do it"



### CONCLUSION

Germany is a superb target market for expansion.



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